

Contact: Rebecca Kelley RKelley@sandiego.gov

C: (619) 384-5269 Date: February 19, 2020

FROM BLIGHT TO BEAUTIFUL, GRAFFITI-PRONE WALLS BECOME COMMUNITY MURALSClairemont Residents Invited to Provide Final Brush Strokes on Large-Scale Art, Commissioned by SDG&E

San Diego, CA: Graffiti is one of the most visible of all crimes committed. It generates community concern and invites criminals to our neighborhoods. San Diego Gas & Electric (SDG&E) takes pride in their properties and the communities that they serve. To eradicate the graffiti on two sound walls in Clairemont, SDG&E worked in partnership with Councilmember Cate's office and the Clairemont Town Council to commission local artists, Jason and Frieda Gould, for a two-mural project. Once completed, the murals will span 340 linear feet, which is longer than a football field. 2,100 square feet of art will transform graffiti-prone walls to visual masterpieces.





Portion of north wall

"The community murals in Clairemont are another example of SDG&E's commitment to the community. Good things happen when we all work together," stated Councilmember Chris Cate.

The public is invited to attend the ceremony and participate in placing the final strokes of paint on the mural. The artists will be on hand to assist with the painting after brief remarks from the stakeholders.

WHAT: Dedication of Murals, followed by interactive painting

WHERE: 4880 Clairemont Mesa Boulevard (walls are adjacent, due east)

San Diego, CA 92117

WHEN: Saturday, February 22, 2020 at 10:00 a.m.

WHO: Chris Cate, Councilmember, City of San Diego

Christy Ihrig, Vice President of Operations Support, SDG&E

Clairemont Town Council

Jason and Frieda Gould, Artists, <u>Visual Gallery + Design</u>



Phone: (619) 236-6616 | Email: ChrisCate@SanDiego.gov